zenlytic

Analytics built on trust.

Zenlytic is an analytics platform that delivers trusted answers from your data. Zoë, an agentic analyst, enables teams across the organization to ask questions and receive accurate answers so that everyone can make confident decisions, fast.

Empowering your team

Zoë enables teams to explore data in depth - answering complex, high-impact questions while maintaining enterprise-grade trust. Every answer is grounded in governed warehouse data and fully cited, ensuring leaders can make confident, informed decisions about their company.

Case Study: Tariff Impact

Stanley Black & Decker used Zoë to simulate the impact of different raw material tariff levels on their margins. Because of this, they knew the impact to their business earlier than their competitors and were able to react. During the summer, their competitors had large layoffs, but Stanley Black & Decker didn't layoff anyone. Turns out AI can save jobs too!

"We already had a dozen tools that could tell us our sales last week. But only Zenlytic can answer the questions that dashboards can't. Zoe handles those high-impact questions that would be impossible to ask in traditional data platforms.

Matt Griffiths

CTO, Stanley, Black and Decker
Snowflake CDO of the Year, 2024

Hey Zoë, can you analyze tariff impact on margins and pricing for our top products.

Let's compare your gross margin to your projected gross margin.

METRICS: Original Gross Margin | New Gross Margin | Margin Percent Change | +
SLICES: Product | +

Gross Margin

Product Type: Original Gross Margin, New Gross Margin, Margin Percent Change

Power Tools — 12.5%
Vacuums — 4.35%
Outdoor Equipment — 12%

99%
of hallucinations eliminated

60%
reduction in ad hoc requests

10+
hours saved per analyst per week

How does it work?

	TRUST ↑	DEPTH OF ANALYSIS →
	Traditional Business Intelligence / Metrics Reporting / Business Intelligence	Zenlytic Clarity Engine
	Excel / Google Sheets / Ad-hoc Analysis	Text-to-SQL / Ungoverned AI